

FAITH Initiative

Public Research Overview

Pre-Failure Research Group LLC

Public derivative

This document is a public-safe research overview derived from an internal operating doctrine. It does not reproduce internal access controls, governance mechanics, unsealing triggers, succession provisions, or other non-public operational details.

Research question

How can public-facing commercial solicitation within religious broadcasting be documented as observable conduct without evaluating theology, profiling individual believers, or converting pattern detection into an automated accusation?

Purpose

The FAITH Initiative is a proposed evidence-preservation research framework focused on public broadcast conduct. Its purpose is to document repeatable solicitation mechanics, preserve source context, and distinguish observation from legal or moral judgment.

FAITH is not a system for evaluating religion. It is not designed to determine whether a belief, prayer, doctrine, ministry, or spiritual claim is true or false.

Public-scope boundaries

- Observe only publicly accessible broadcast or streaming content.
- Do not identify, profile, rank, or score individual donors, congregants, viewers, or private persons.
- Do not collect private communications, private gatherings, donor records, banking information, or personal financial data.
- Do not evaluate the truth, sincerity, legitimacy, or spiritual efficacy of any religious belief or practice.
- Do not generate automated findings of fraud, criminality, culpability, or wrongdoing.
- Do not use the research for electoral, partisan, or opposition-research purposes.

Four research signal categories

The internal source document used four observable signal types. In this public overview they are treated as research indicators, not legal findings:

Outcome-linked solicitation

A financial request is paired with language implying that giving will cause or improve a material, physical, or spiritual outcome.

Crisis-correlated urgency escalation

The intensity or frequency of solicitation changes during periods of heightened public vulnerability, such as disasters, illness outbreaks, or economic distress.

Blame-shifted failure attribution

Language attributes a promised outcome's non-occurrence to the recipient's faith, contribution, doubt, worthiness, or similar deficiency.

Vulnerability-targeted repeated solicitation

Repeated appeals appear directed toward, or framed around, people experiencing illness, grief, fixed-income pressure, disability, or acute financial stress.

Evidence rule

A detected indicator is a data point. It is not, by itself, a determination of fraud or unlawful conduct. Any legal conclusion belongs to qualified external authorities applying the relevant law to the complete evidence.

Documentation model

- Preserve the source, date/time, and observable context for each research record.
- Record the specific language or conduct that triggered an indicator, rather than summarizing it into a conclusion.
- Track change over time so escalation, stability, or self-correction can be observed.
- Preserve records in a way that makes later alteration visible and maintains a defensible provenance trail.
- Separate raw observations from derived pattern records and from any later external interpretation.

Self-correction as a successful outcome

The internal doctrine treated observable movement away from the monitored solicitation mechanics as a preferred outcome. In the public research model, self-correction is documented as change in behavior, not as an admission. The objective is reduction of harm, not public recognition, punishment, or spectacle.

What this overview does not claim

- It does not claim that any named ministry, broadcaster, or religious organization has committed fraud.
- It does not state that the four signal categories are sufficient to establish a civil or criminal violation.
- It does not substitute PFRG's judgment for courts, regulators, journalists, counsel, or other qualified external reviewers.

- It does not disclose the internal operating doctrine or its protected governance and handoff mechanics.
- It is a research framework, not a certification, legal opinion, or enforcement instrument.

Pre-failure design principle

The central pre-failure problem is not merely whether misconduct can be identified after damage occurs. It is whether recurring public patterns can be documented early, consistently, and without expanding surveillance or authority beyond what the evidence requires.

Sources and provenance

Primary provenance: FAITH Initiative - Sealed Operating Doctrine, version 1.0 (PFRG internal source, March 2026). Public overview intentionally omits non-public operational details.

Public version prepared for the PFRG Research Library, August 2026.